

Person Specification – Development Worker (Cycling Outreach)



Essential criteria

Qualifications, skills and experience

- Experience of delivering practical cycling activities and cycling training
- Experience of organising and delivering events with a variety of groups
- Experience of recruiting, training and managing volunteers
- Experience of carrying out regular monitoring and evaluation with participants
- Excellent communication skills, oral and written
- Experience of working independently and as part of a team
- Proven ability to plan a diverse workload to a deadline and use initiative
- IT skills and experience of using social media
- Able and willing to travel within the local area by bike, public transport, car or using the Greener Kirkcaldy van as appropriate

Knowledge

- Good knowledge of environmental issues and in particular climate change, sustainable transport and waste reduction
- Knowledge and understanding of the health, economic, and other benefits of active travel
- Understanding of the community and voluntary sector

Personal qualities

- Enthusiastic about cycling and active travel
- Enthusiastic about engaging people in the environment and carbon reduction
- A commitment to inclusion and reaching out to people who experience barriers to participation in walking and cycling activities
- Genuine interest in community development and engagement
- Flexibility and the ability to adapt according to the needs of the project
- A positive, supportive attitude and ability to motivate and encourage others
- A commitment to being environmentally friendly
- An interest in social justice and helping people in hardship
- A willingness for continued learning and personal development

Desirable criteria

- Relevant cycle ride leader and first aid qualifications
- Experience of designing and delivering high profile campaigns
- An interest in behaviour change theory and practice
- Experience of partnership working within a community-based project
- Experience of developing materials for events and workshops
- Experience of managing resources and equipment