

Strategic Plan Review Summer 2020 Summary



Greener Kirkcaldy is a community-led charity and development trust working on a local scale to benefit people and our environment. We deliver projects that tackle fuel and food poverty, protect and celebrate our environment, and bring the community together.

In April 2018 we published our Strategic Plan for a Sustainable Future 2018–2023. In the two years since then, a lot has changed – for our organisation, for our community, and globally. This is a summary of our Strategic Plan Review, looking back at our progress, and setting out our new priorities and updated plans for 2020 to 2023. The full version of this review (8 pages), along with the 2018 Strategic Plan document, can be downloaded from our website: www.greenerkirkcaldy.org.uk.

A huge thank-you to the funders who make our work possible, including Fife Council, the Scottish Government, The National Lottery Community Fund, Climate Challenge Fund, Local Energy Scotland, Energy Saving Trust, Robertson Trust, Paths for All and Rank Foundation. We would also like to thank all of our brilliant volunteers, and everyone who took part in the community events and surveys that helped us carry out this review.

In 2018 we said we would prioritise five key areas of work:

- The refurbishment and fit out of our premises in central Kirkcaldy as a new base for Greener Kirkcaldy and a new community food social enterprise project
- · Delivering energy advice to tackle fuel poverty and climate change
- Exploring the potential for community-scale renewable energy
- Waste reduction education
- Natural Play childcare

We also committed to developing our 'greener travel' work by delivering a grant-funded engagement project and carrying out a feasibility study into an active travel social enterprise.

Our progress so far

Between 2018 and 2020 we:



- Opened our new building at 8 East Fergus Place, and the Lang Spoon Community Kitchens, to the public, in April 2019
- Launched several new cooking activities, including employability courses, basic cooking, a cooking club for older people, paid courses and events, regular community meals and a community fridge
- Continued our programme of growing workshops at our Training Garden at Ravenscraig Walled Garden
- Delivered home energy advice to over 3,300 households through our flagship project,
 Cosy Kingdom, and secured a further 3-years funding for this from Fife Council
- Received accreditation for Cosy Kingdom under the Scottish National Standards for Information and Advice Providers quality assurance scheme.
- Took part in the Community Energy Futures training and development programme run by national charity Community Energy Scotland
- Installed a 20kW solar PV array, 27kWh Tesla Powerwall battery storage system and an electric vehicle charging point at 8 East Fergus Place





- Delivered a 2-year waste behaviour change project, engaging 1,076 people and building skills and confidence to reuse and repair
- Delivered a programme of free and paid-for school holiday Kids Club to primary-school age children, including outdoor play experiences, kids cooking, kids cycling and family walks
- Worked with Kirkcaldy YMCA and Hayfield Community Centre to run play sessions for children from families on low incomes
- Delivered a 2-year 'greener travel' project, encouraging people to drive and fly less
- Carried out a detailed feasibility study, including community consultation and business plan, into a potential cycle social enteprise for Kirkcaldy
- Increased our membership from 500 to 650
- Increased our number of regular volunteers from 50 to over 70
- Completed the self-assessment stage of the Trusted Charity quailty mark





Covid-19 Emergency Support

In April 2020, we secured funding from the Scottish Government's Supporting Communities Fund to support emergency response work in Kirkcaldy. Our Community Food volunteers and staff have delivered over 7,000 nutritious meals to vulnerable people in Kirkcaldy since April, and our energy advisors have made crisis gas and electricity meter top ups for hundreds of families at risk of disconnection. We were also recognised as a Community Anchor Organisation for Kirkcaldy, enabling us to distribute funding to five other local organisations in Kirkcaldy and support their emergency response work.

Looking ahead

- In Summer 2020, we'll be launching a new 'Kirkcaldy Pantry' at 8 East Fergus Place, thanks to funding from Fife Council
- Our energy team are working with new partners, including the gas network utility SGN to engage people in Levenmouth on possible future changes to their energy systems
- We are working with Fife Communities Climate Action Network to look for opportunities for large scale community renewable energy projects
- In 2021, thanks to Zero Waste Scotland funding, we will be working in partnership with Fife Council's Resource Efficient Solutions, to support Fife Pride and Kirkcaldy Parks Half Marathon to reduce single-use items at their events
- We plan to start a school holiday kids gardening club in 2021
- Our new cycle social enterprise the Lang Toun Cycles community bike shop will open in Summer 2020, thanks to 2-year start up funding from the Climate Challenge Fund and Smarter Choices, Smarter Places
- We are now part of the new Love Oor Lang Toun regeneration group and are working closely with them on a number of projects for Kirkcaldy

Updating our plan

We have updated our priorities over the years ahead to respond to two key external factors that have emerged over the last two years - a call for more action on Climate Change and the twin public health and economic crises of Covid-19.

Our new partnership project, **Climate Action Fife**, starts in September 2020 and will pilot a range of activities to tackle climate change in Fife. We'll be working in partnership with Fife Council, Fife College and Fife Communities Climate Action Network on this project, which is the first in Scotland to be funded by the National Lottery's new Climate Action Fund.

Our Covid-19 Planning Group, set up in March 2020, have been consulting our community and carrying out scenario planning to think about our 'next normal'. This work has identified two new priorities that we're now exploring and will be adding to our workplan over the coming years:

- Training and employability using our expertise in food and cycling
- Town Centre regeneration working closely with the new Love Oor Lang Toun regeneration group



Read our full Strategic Plan Review on our website: www.greenerkirkcaldy.org.uk



Scottish Charity No. SC041412

www.greenerkirkcaldy.org.uk info@greenerkirkcaldy.org.uk 01592 858458 8 East Fergus Place, Kirkcaldy KY1 1XT

