

Person Specification – Active Travel Development Worker



Essential

Qualifications and experience

- Experience of delivering practical cycling and walking activities
- Experience of organising and delivering events in a community setting, and with a variety of groups
- Experience of recruiting and managing volunteers
- Experience in training champions and volunteers
- Experience of carrying out regular monitoring and evaluation with participants
- Commitment to being environmentally friendly
- Ability to travel in the local area

Knowledge

- Good knowledge of environmental and sustainable transport issues regionally and locally
- Bike maintenance
- Understanding of the community and voluntary sector
- Knowledge and understanding of the health, economic, and other benefits of active travel

Skills

- Excellent communication skills, oral and written
- Experience of working independently and as part of a team
- Proven ability to plan a diverse workload to a deadline and use initiative
- Knowledge and experience of using social media
- Writing reports
- IT Skills

Personal qualities

- Enthusiastic about engaging people in all aspects of active travel and our environment
- Genuine interest in building community spirit and empowering people to 'go greener together'
- Positive attitude, motivated, flexible and the willingness to adapt to the needs of the project
- Prepared to learn new skills

Desirable

Qualifications and experience

- Relevant cycle ride leader and first aid qualifications
- Experience of partnership working within a community-based project
- Experience of developing materials for events and workshops
- Experience of managing resources and equipment

Knowledge

- Interest in social justice
- Knowledge and awareness of social marketing approaches